

In-house Tender Document

Tender response for the delivery of stand design & build for the
Cardiff Capital Metro Exhibition
Prepared by David Daw
Event Exhibition & Design Ltd

»»» Metro

Llywodraeth Cymru
Welsh Government

EVENT EXHIBITION & DESIGN GALAHAD HOUSE 1 LANGSTONE BUSINESS PARK PRIORITY DRIVE NEWPORT NP18 2HJ T: 01672 513666 E: DAVID@EVENT-EXHIBITION.CO.UK WWW.EVENT-EXHIBITION.CO.UK

Event GROUP
Event EXHIBITION
Event VISUAL
Event COMMUNICATIONS

- ISO 9001: 2008 Quality Management System
- ISO 14001: 2004 Environmental Management System
- OHSAS 18001: 2007 Health & Safety Management System

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For an ambitious, impactful and distinctive exhibition in South Wales to showcase the Cardiff Capital Metro project and support a public consultation

We are delighted to present you with our initial ideas on this project. Our creative team are genuinely delighted to present you with our initial ideas on this project. We are the UK's leading suppliers of exhibition stand design and build to private enterprise and public sector organisations, and we are confident that we can deliver a truly distinctive exhibition to quality, on time and within budget.

One of our specialities is the supply of exterior exhibition work and roadshows and we have been supporting a whole range of clients including the Government, Sainsbury's, HCC, Dunlop, S4C, BBC, Philips brands and Tesco in this way for many years.

In our exterior structures division to support our clients supplying the very best and most modern equipment in this division. We have some great design ideas as well as properly considered, functional and value-led solutions. These initial concepts are 'in the spirit' of what could be achieved and would inevitably need some fine tuning. To this end we would anticipate your agency to tailor all areas of these design concepts so as to exactly meet your requirements.

Within our proposal we have covered three different structure based concepts one other important area has not been forgotten. Within our proposal we have covered the modularity of the internal elements we have created. What we have offered is a true pick and mix solution to the exhibition content and concepts.

In essence any item can be combined with any other and in any amount so that this offers you a totally flexible solution to what is in all probability not yet a truly defined way forward. So you can pick any interior idea to work with any exterior one and if you want it to scale it up or down or use it inside another venue or not. That's what we call a flexible solution! What we can do is then work to a fixed budget to enable you to fully control costs.

Please feel free to call me direct to discuss any areas of this proposal. By its very nature it is complicated and I would really welcome the opportunity to formally meet with you and run through things face-to-face. What I am sure of is that we can deliver something rather extraordinary for you for this great project.



Yours sincerely / Yn gywir,
David Daw
David Daw
Managing Director
Event Group of Companies

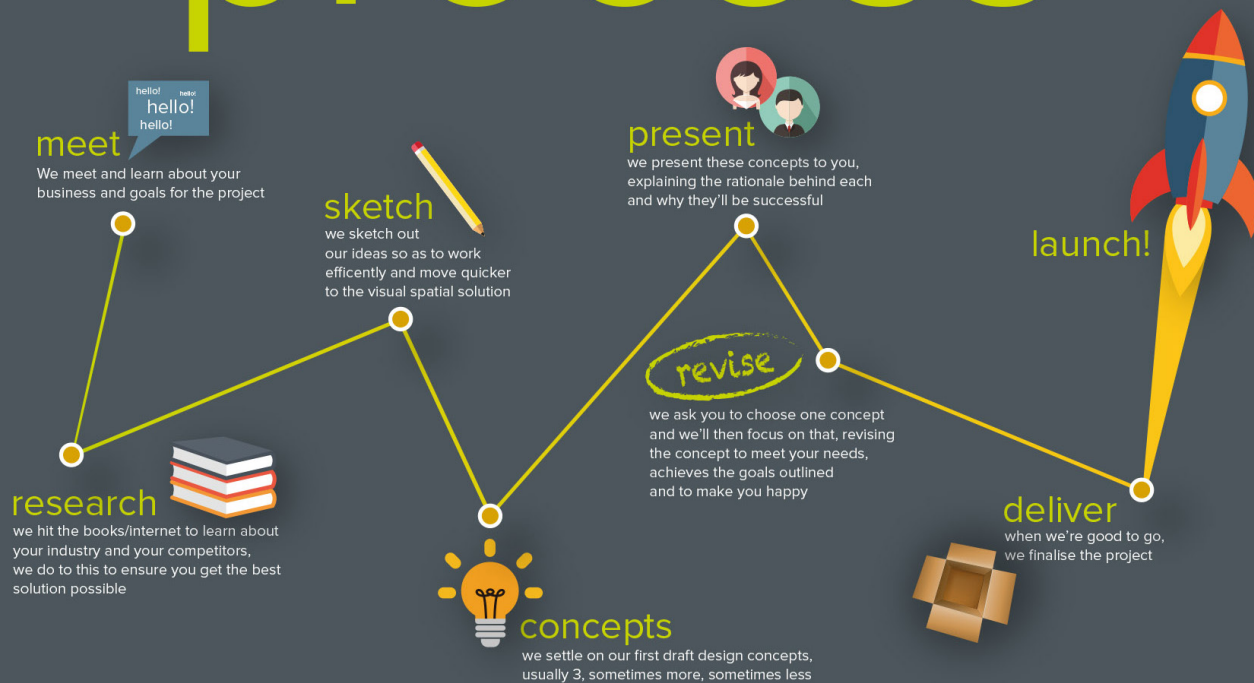


Yours sincerely / Yn gywir,
Patricia Lucey
Patricia Lucey
Head of Major Events
Event Exhibition & Design Limited

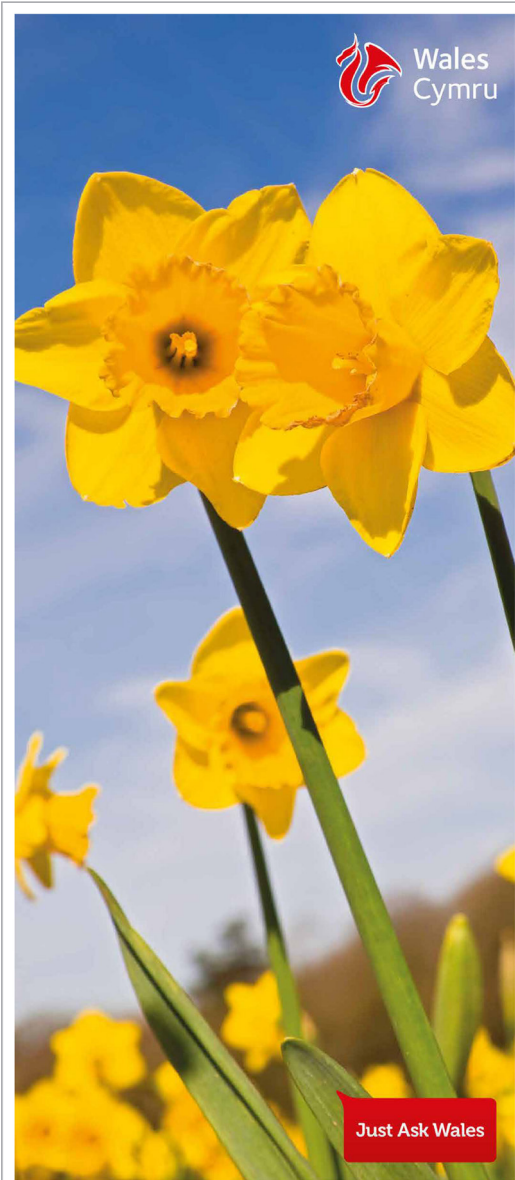


Yours sincerely / Yn gywir,
Siân Parry Jones
Siân Parry Jones
Communications
Event Exhibition & Design Limited

our design process



We've worked on our design process to make your project run smoothly, with the best end result possible, this is how we do it at Event



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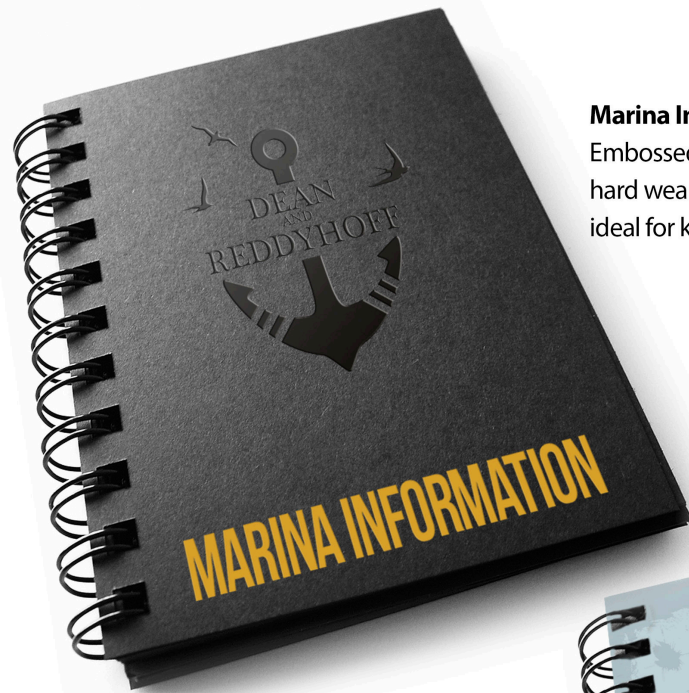
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FM APPROVED LPCB CE UK



Marina Information Front Cover

Embossed rubber front cover,
hard wearing and splash proof
ideal for keeping on board!



Marina Information Front Cover

Smaller version of the Yearbook cover -
offers brand continuity



Marina Information Front Cover

Different feel to the glossy lifestyle
Yearbook - more fun and family feel
for mariners leisure time

Yearbook Internal Spread

Large photo spreads with imagery to capture readers passion for Sailing - focus on up coming event; Americas Cup, Volvo Ocean Race, Cowes Week, The Olympics etc





Yearbook Internal Spread

Detailed copy of sailing competitions, interviews with sporting personalities; bring the professional side of sailing to the weekend mariner

Yearbook Internal Spread

Marina introduction and overview. Smart imagery to introduce each of the marinas, whats new, key dates within the forthcoming year etc





Yearbook Internal Spread

Behind the scenes look to how large events such as Cowes week impact the Marinas and D&R's part played in delivery

Large Yearbook Spread

Continue the lifestyle, glossy look further by increasing the Yearbook to A3. By increasing the page size more space can be dedicated to inspiring imagery.



Dean & Reddyhoff: Branding proposals





The Maserati Club

Formed in 1972 we are devoted not only to owners of Maseratis but also to enthusiasts of the marque. Our interest covers the historic racing cars, the classic sports cars, the biturbos and the current generation of cars. Owners of OSCA cars, which were built by the Maserati brothers after severing their relationship with the Maserati company in 1947, are also welcomed.



The aims of the Club are to provide information, assistance with ownership and a programme of events, in this country and abroad, where members can meet to enjoy our mutual enthusiasm.

Communication in the Club is through the Club magazine, Trident, published three times a year, regular Newsletters and a thriving website. Trident provides in-depth articles on club events, historical accounts of the earlier cars, information on current models, technical articles and road test reports. Newsletter and the website cover diary and details of forthcoming club events, Maserati literature for sale and advertisements for cars and parts, both for sale and wanted.

www.maseraticlub.co.uk T: +44 (0)1494 717 701 E: admin@maseraticlub.co.uk

Maserati Club: Exhibition Walls



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JOIN THE MASERATI CLUB HERE

Membership costs **just £65** a year
(£80 for non-UK) plus a one-off £10 joining/administration fee



ADMIN
2 Sunny Bank, Widmer End,
Buckinghamshire HP15 6PA

Telephone/Facsimile: +44 (0)1494 717 701
Email: admin@maseraticlub.co.uk

MASERATI CLUB LIMITED
Web: www.maseraticlub.co.uk

Registered In England No: 7904247
Registered Office: Church Farm Cottage,
The Street, Rickinghall, Norfolk, IP22 1EQ.



JOIN THE CLUB TODAY

TITLE	FIRST NAME	SURNAME
ADDRESS		POSTCODE
EMAIL ADDRESS		
HOME TELEPHONE		BUSINESS TELEPHONE

Please note: Your details will be held on the club database and will be used exclusively for club purposes. In order to enable us to comply with the Data Protection Act: Please indicate if you do not wish to have your details published in the Newsletter and Membership List.

Publish name and address only, but no car details ☐ Do not publish any details ☐

PLEASE GIVE DETAILS OF THE MASERATIS THAT YOU OWN

MODEL	TYPE
YEAR	REG. NO.
ENGINE CC	COLOUR
CHASSIS NO.	
ENGINE NO.	
HISTORY, COMMENTS ETC	

I apply for membership of the Maserati Club and agree to abide by the Club Rules, as set out in the Articles of Association of the Maserati Club Ltd.

SIGNED	DATE
--------	------

STANDING ORDER INSTRUCTION

BANK	SORT CODE
BRANCH ADDRESS	

Please pay THE CO-OPERATIVE BANK PLC, P O Box 250, Skelmersdale, England WN8 6WT. Sort Code 08-92-99 for credit to the account of the Maserati Club, Account number 65635025, £65 annually, each year, until further notice or until this order is cancelled in writing.

Club reference Charge these payments to my/our account number

NAME	
ADDRESS	
POSTCODE	
SIGNED	DATE

Please complete the application and standing order form or just the application form and return with your cheque for £75 (including a £10 joining/administration fee) payable to the **Maserati Club** to: Dave Smith, 2 Sunny Bank, Widmer End, Bucks. HP15 6PA. Telephone/Fax 01494 717 701

SPEND

A FABULOUS WEEK IN

PORTUGAL

at this

WONDERFUL
ALGARVE VILLA



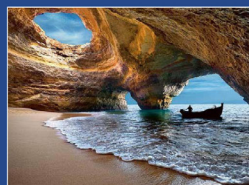
Dunas Douradas lies approximately fifteen miles from Faro Airport which is well served from the UK by both budget and traditional airlines.

It sleeps four people in two bedrooms with two bathrooms and has its own unheated swimming pool and the usual facilities such as TV, Wi-Fi internet etc.

BID NOW

It is part of a complex which has its own reception and includes a larger swimming pool, children's pool, family style restaurant, small shop and tennis courts.

Although it is only a ten minute walk to the beach its recommended to hire a car to facilitate visits to the many excellent local restaurants (two or three Michelin Star ones), playing the many nearby world class golf courses, seeing a wider part of the area as well as the inevitable need to do some supermarket food shopping!



The villa would have maid service twice during the stay and would be available for an 'off peak' week running Thursday to Thursday excluding July and August and would be arranged by mutual agreement with the owners subject to other bookings etc.



Spend a long weekend at our family retreat

Nestling in a private close in the pretty, historical village of Peasenhall, it's an ideal base to explore the beautiful Suffolk Heritage Coast. It sleeps six comfortably and has two en-suite guest bathrooms and all facilities.

Close by are the seaside towns of Aldeburgh (home of Benjamin Britton), Southwold with its lovely pier, artists and of course the home of the famous Adnams Brewery. Woodbridge, an historic town with beautiful river walks along the Deben, also famous for Sutton Hoo, famous burial place of the Viking ship of King Radwald with its many burial mounds and tourist centre. Minster Bird Reserve and some excellent golf courses are all a short drive away.



11 Smythe Close, Peasenhall, Suffolk IP17 2HE



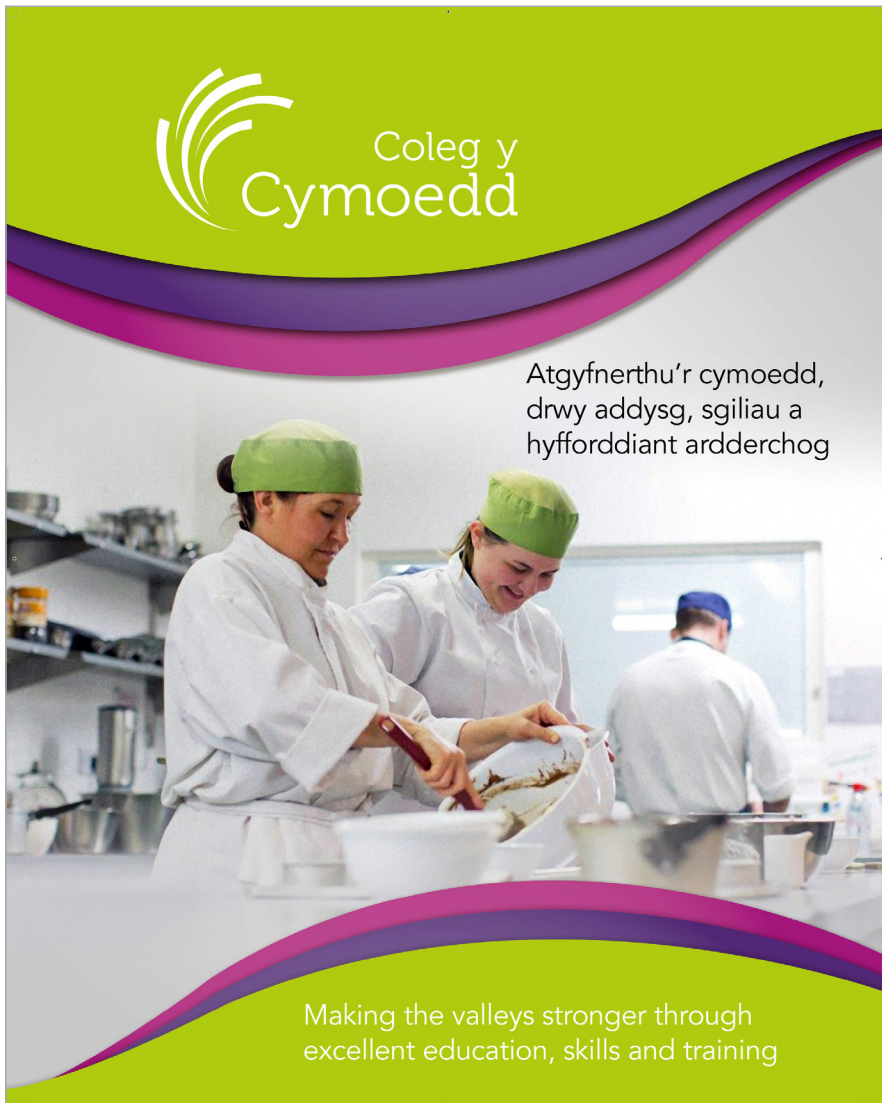
Available for three nights with the exception of Easter. For further information on this area, please refer to the owners.


Maserati Club Christmas Auction



Bid now!

Colleges Wales: Stand Graphics

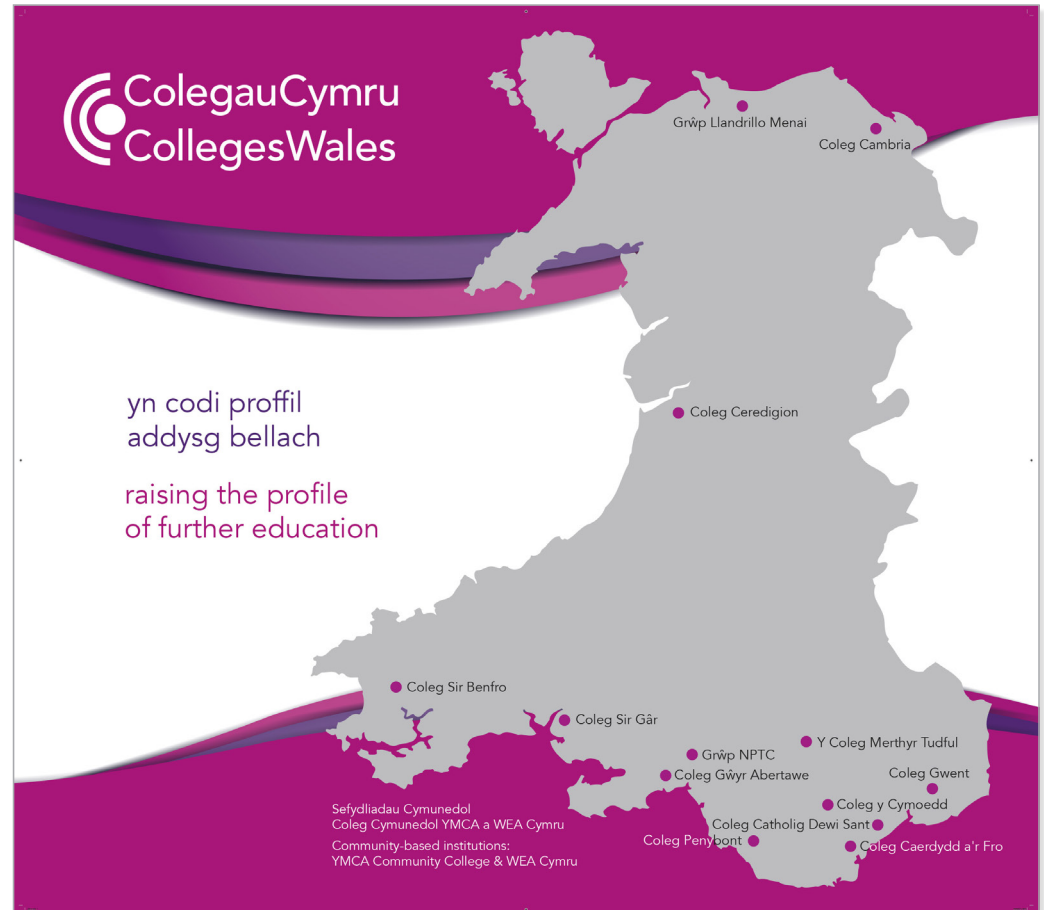



 Coleg y
Cymoedd

Atgyfnerthu'r cymoedd,
drwy addysg, sgiliau a
hyfforddiant ardderchog

Making the valleys stronger through
excellent education, skills and training

The banner features a photograph of two female students in white chef uniforms and green hairnets, working in a kitchen. They are focused on their task, with one student using a knife to cut something in a bowl. The background shows a professional kitchen environment with various utensils and equipment.



 Colegau Cymru
Colleges Wales

yn codi proffil
addysg bellach

raising the profile
of further education

Grŵp Llandrillo Menai
Coleg Cambria
Coleg Ceredigion
Coleg Sir Benfro
Coleg Sir Gâr
Grŵp NPTC
Coleg Gŵyr Abertawe
Y Coleg Merthyr Tudful
Coleg Gwent
Coleg y Cymoedd
Coleg Catholig Dewi Sant
Coleg Penybont
Coleg Caerdydd a'r Fro

Sefydliadau Cymunedol
Coleg Cymunedol YMCA a WEA Cymru
Community-based institutions:
YMCA Community College & WEA Cymru

The map shows the outline of Wales with various college locations marked by purple dots. The locations are labeled with their names in Welsh and English. The map is set against a background of purple and green wavy lines.